

# VISITING SPEAKER SERIES

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## How to Get Published in Business Journals

November 1, 2013 | 3-4:30 p.m.

EME 4116, UBC's Okanagan Campus



SPEAKER

**Dr. V. Baba**

Professor of Management, DeGroote School  
of Business at McMaster University

Dr. Baba is Editor-in-Chief of the *Canadian Journal of Administrative Sciences* and sits on several influential editorial boards. He's also a member of the Network of Excellence Expert Panel on Innovation.

**In this essential seminar for anyone who writes about business, Dr. Baba explores what makes a paper appealing to a business journal readership, how researchers sustain our interest, and what makes them influential.**

UPCOMING SPEAKERS

November 26, 2013 | Dr. Russ Belk — *The Extended Self in a Digital World*

January 10, 2014 | Dr. Michael Woodworth

FACULTY OF MANAGEMENT



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